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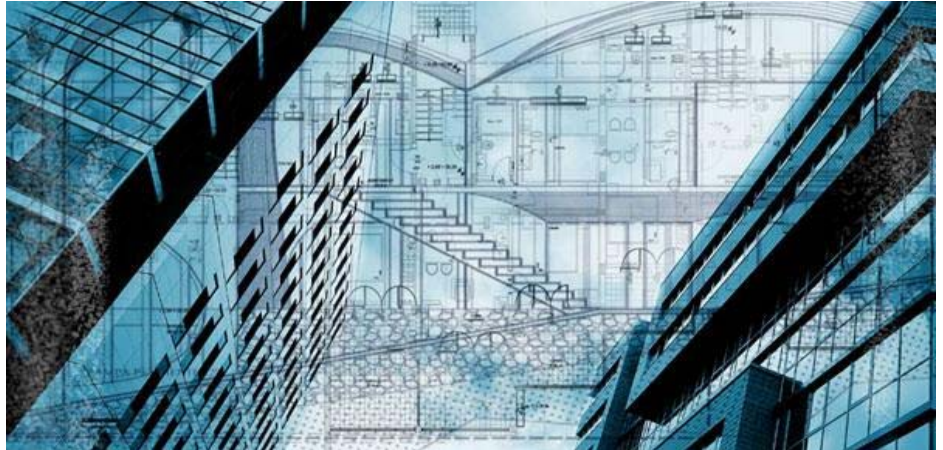
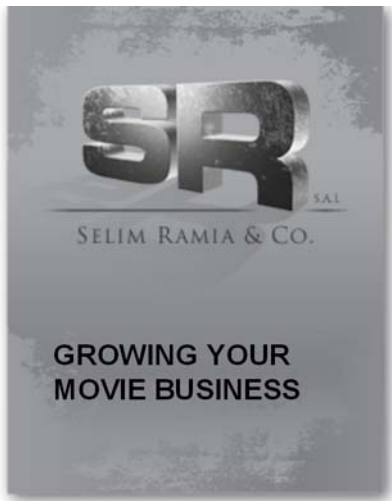


SELIM RAMIA & CO LEADING THE WAY TO THE ULTIMATE CINEMA EXPERIENCE

Selim Ramia & Co was established in 2007, a total provider of movie entertainment services offering Levant investors, exhibitors and viewers a new standard in the cinema experience. Thanks to aggressive, forward thinking and an eye for strategic locations and acquisitions by Selim Ramia, co-founder of Gulf Film LLC Group, SR&CO is the fastest growing company in market share acquisition in Lebanon, Jordan and Syria.

The assertive business model has resulted in a SR&CO market stronghold, creating a barrier to entry by providing movie suppliers with optimal market penetration via a wide network of exhibitions. This and an unparalleled 40-year background in the film industry with the renowned Grand Cinemas brand has secured for SR&CO both supplier loyalty and committed partnerships. Bringing together the latest blockbusters, prime locations, superior service and food quality, Grand Cinemas under SR&CO leadership has quickly rising to become Lebanon's preferred movie theatre destination, and the home of breakthrough multiplexes in Kuwait and soon Irbil.

SR&CO has prospered not by chance, but by a single-minded and unwavering determination to be a successful conglomerate that is second to none in the Levant region.



BUILDING YOUR BUSINESS FROM THE GROUND UP

With several decades' worth of know-how in the movie market, Selim Ramia & Co harnesses its considerable resources to provide support to exhibitors, turn-key solutions to investors and the ultimate experience to moviegoers.

TO EXHIBITORS | SUPPLY AND MANAGEMENT

- Continuous supply of hand-picked titles
- Movie marketing, including promotional material and support

TO VIEWERS | THE GRAND EXPERIENCE

- Great selection of latest blockbusters to suit all market segments
- High quality Audio/Video experience
- Attractive, comfortable, clean and safe interiors
- Prime locations with ample parking space
- Large selection of delicious and exclusive concessions
- Movie promotional tools: up-to-date website, proprietary free magazine, radio and TV ads, on-screen previews
- Well-informed and trained service personnel
- Innovative and varied ticket purchasing systems: E-Ticket and Kiosk Ticket

TO INVESTORS | CONSULTANCY AND MANAGEMENT

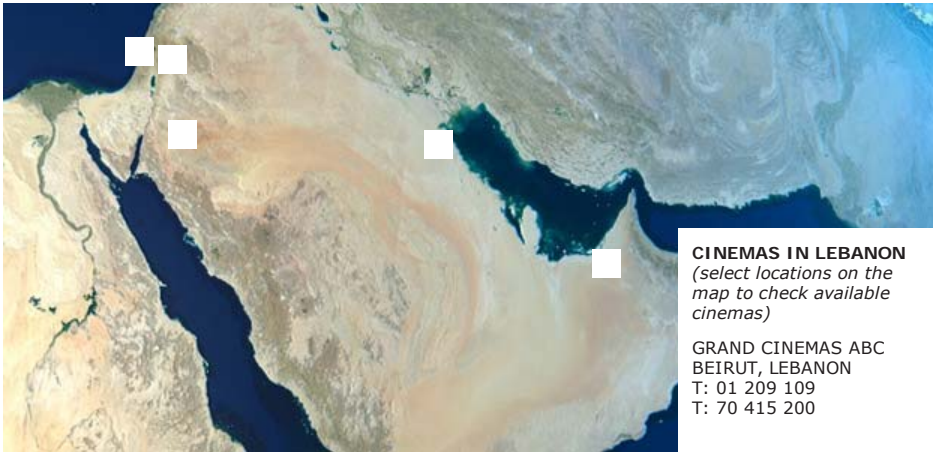
- Feasibility study
- Location study
- Architectural and Interior Design consultancy*
- FF&E procurement and installation
- Technology options analysis, procurement and installation
- Concessions equipment study and procurement

- Concessions products procurement and management
- Continuous supply of hand-picked titles
- Branding and advertising
- TVM (Total Venue Management) – i.e. General management, marketing, operations, etc...
- Training
- Fully documented management and operations manuals

** Comprehensive design is optimized along multiple variables: Entertainment quality, Service quality, Dynamics, Safety and Economics.*



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CINEMAS IN LEBANON
(select locations on the map to check available cinemas)

GRAND CINEMAS ABC
BEIRUT, LEBANON
T: 01 209 109
T: 70 415 200

GRAND CINEMAS

Introduced into Lebanon in 2007 under the ownership of Selim Ramia, the Grand Cinemas brand has become a statement of quality entertainment throughout Lebanon following a run of unprecedented success in the UAE.

Grand Cinemas has consistently strived to set the industry standard and succeeded, the proof evident in the steady proliferation of theatres. In July 2007, GC took over the strategically located theatres at ABC Mall Achrafieh, implementing its mission to invest in west Beirut, the company went re-inaugurate Verdun's Grand Concorde in 2008, in the same year also taking the brand north, with Enfeh's Las Salinas.

2008 and 2009 were an exciting time to be part of the Grand Cinemas experience. with the introduction of three of cinema's most advanced services: E/Ticket, E/Kiosks and DIGITAL 3D By bringing Lebanese moviegoers the best in entertainment, from 2008 until 2011 Grand Cinemas market share represented an enviable average of 38%.

Following the opening of Grand ABC Dbayeh that number today stands at a massive 45%.

June 2012, market the launch of Grand Cinemas ABC Dbayeh, the jewel in the GC crown, and the fifth multiplex in less than five years, located in Lebanon's most popular shopping destination, Grand Cinemas ABC Dbayeh boasts only the best in services, luxurious settings and technical advancements, plus the country's very first VIP theatre - Grand Class -

In October 2012, Selim Ramia & Co launched Kuwait's first multiplex, the Grand Cinemas Kuwait, located in the Al Hamra tower. Marketing the launch with new multiplex offers Kuwait residents an unforgettable experience with eight spectacular



W K H
 V V W

GRAND FUTURE

And the expansion continues. In the coming months, we turn our attention to new locations at Jordan's Taj Mall with 16 screens including Amman first VIP theatres, making it the biggest cinema in the Levant Area

Plans are also under way for a highly anticipated 15 screens destination at Mane Mall, Irbil Kurdistan making Grand Cinemas Iraq's first ever multiplex.

Join us as we rewrite the rules of entertainment.

*Amman's Grand Taj
Cinemas is a partnership between SR&CO, Jamal Sannan
and Yousef Al Taher.*



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ADVERTISE

ADVERTISE

SILVER AND PLASMA SCREEN

ONLINE

MOVIE GUIDE

TICKET STUBS

CONCESSION PRODUCTS

BRANDING OPTIONS



ADVERTISE PUT YOUR BRAND UP IN LIGHTS

Selim Ramia & Co offers a multitude of tools to convey your product to the much sought after movie-going audience. Enjoy the benefits of advertising with Grand Cinemas.



> SILVER AND PLASMA SCREEN



> ONLINE



> MOVIE GUIDE



> TICKET STUBS



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> BRANDING OPTIONS



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Web www.srndco.com

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Email Address *

Message Subject *

Enter your Message *



Enter Verification Code Displayed Above *

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